ORDER

704716 Order / Rev: Orders 06264226 Alt Order #: FRIENDS OF THE MJRTY Product Desc: **KPNX** 4939 Estimate: Jim Quinn Primary AE: 08/07/12 - 08/20/12 Flight Dates: T-PHI Sales Office: 08/06/12 / 08/06/12 Original Date / Rev: NAT Sales Region: Political Order Type: **Multimedia Services** Agency Name: Cash Billing Type: **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 915 King Street 2nd Floor 15% Agency Commission: Alexandria, VA 22314 Friends of the Majority Name: Advertiser New Business Thru: Demographic: A35+ 00:15:00 Order Separation: IS-Candidate/US Senate Product Codes:

Bill Plan				Totals
Dili Fian	TE ID.	# Coots Cross Amount	Not Amount	Month

P-2

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	49	\$34,075.00	\$28,963.75

lotais				Dating
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	49	\$34,075.00	\$28,963.75	0.00
Totals	49	\$34,075.00	\$28,963.75	0.00

Ordor %

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Older 70
Jim Quinn			Start Of Order - End Of Order	100%

In Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ell Oll Olan	The second secon	CM	6-7a	MTWTF	:30	3	\$600.00P-2	0.00 NM	3	\$1,800.00
1 KPNX 08/13/12 08/17/12	12 News Today	0	9 1.5					- 1		
rr from \$475 to \$600 per mik	IN THE IT A CONTROL OF THE PARTY OF THE PART							- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12 08/19/12	MTWTF	3	\$600.00	0.00				0.00 NIM	0	\$1,600.00
2 KPNX 08/07/12 08/10/12	M-F 6-7a	CM	6-7a	-TWTF	:30	2	\$800.00P-2	0.00 NM	2	\$1,000.00
_ 111.111. 02.11.1.	12 News Today							- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/06/12 08/12/12	-TWTF	2	\$800.00	0.00				0.00 1114		\$700.00
3 KPNX 08/20/12 08/20/12	M-F Today Show	7-9a CM	7-9a	M	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
5 11 11X 55/25/12 5	NBC Today Show	<i>y</i>						- 1		
rr from \$600 to \$700 per mil	(e			0.550.000000				- 1		
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 08/20/12 08/26/12	M	1	\$700.00	0.00		-	#700 00 D 0	0.00 NM	4	\$2,800.00
4 KPNX 08/13/12 08/17/12	M-F Today Show	7-9a CM	7-9a	MTWTF	:30	4	\$700.00 P-2	0.00 14141	-	φ2,000.00
	NBC Today Shov	V						- 1		
rr from \$600 to \$700 per mil	ce		-	D-th-				- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12 08/19/12	MTWTF	4	\$700.00	0.00	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
6 KPNX 08/20/12 08/20/12		CM	5-530p	M	.30	1	\$000.001 2	0.00 11111		
	M-F 5-530p		952 90	2000000				- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/20/12 08/26/12	M	1	\$600.00	0.00				0.00 1114	4	\$2,400.00
7 KPNX 08/13/12 08/17/12	M-F 5-530p	CM	5-530p	MTWTF	:30	4	\$600.00P-2	0.00 NM	4	\$2,400.00
	M-F 5-530p									

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Order / Rev:

704716

Advertiser:

Friends of the Majority

Alt Order #:

06264226

Product Desc:

FRIENDS OF THE MJRTY

Flight Dates:

08/07/12 - 08/20/12

Estimate:

4939

KPNX

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots		Rtg Type S	AND THE RESERVE	Amount
7 KPN			M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
Week: 0	Start Date	End Date 08/19/12	Weekdays MTWTF	Spots/Week 4	Rate \$600.00	Rating 0.00						
			M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF	:30	4	\$900.00 P-2	0.00 NM	4	\$3,600.00
	Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF	Spots/Week 4	Rate \$900.00	Rating 0.00						
			M-F 6-630p 12 News 6pm	CM	6-630p	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
		800 per mik	е	01-04/1/-	Rate	Rating				- 1		
	Start Date 08/20/12	End Date 08/26/12	Weekdays M	Spots/Week 1	\$800.00	0.00		7.20	*****	MIA OO O	4	\$3,200.00
		2 08/17/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF	:30	4	\$800.00P-2	0.00 NM	4	\$3,200.00
rr fro	m \$700 to \$	800 per mik				2.5				- 1		
2020/20 mma 🕏	Start Date	End Date 08/19/12	Weekdays MTWTF	Spots/Week 4	Rate \$800.00	Rating 0.00						
	08/13/12 IX 08/09/1		M-F 6-630p	CM	6-630p	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
1000			12 News 6pm							- 1		
	educed to 12 Start Date	End Date	only per mike Weekdays	Spots/Week	Rate	Rating				- 1		
Week:	08/06/12	08/12/12	T	CM CM	\$1,200.00	0.00 MTWTF	:30	4	\$750.00P-2	0.00 NM	4	\$3,000.00
13 KPN	NX 08/13/1	2 08/17/12	Tonight Show Tonight Show	CM	1035-1135p	PHWII	.00	2.00				
# of	spots chang	ged from 3x t	to 4x per week per	mike	Data	Deting				- 1		
	Start Date	End Date	Weekdays MTWTF	Spots/Week 4	Rate \$750.00	Rating 0.00						
	08/13/12	08/19/12	M-F 530-6a	CM	530-6a	M	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
14 KF1	17 00/20/	12 00/20/12	12 News Today							- 1		
	Start Date 08/20/12	End Date 08/26/12	Weekdays M	Spots/Week 1	Rate \$225.00	Rating 0.00					_	¢4 105 00
		12 08/17/12	M-F 530-6a 12 News Today	СМ	530-6a	MTWTF	:30	5	\$225.00 P-2	0.00 NM	5	\$1,125.00
and the second s	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
	08/13/12	08/19/12 12 08/10/12	MTWTF M-F 530-6a	CM 5	\$225.00 530-6a	-TWTF	:30	4	\$225.00 P-2	0.00 NM	4	\$900.00
16 KP	NX 08/07/	12 00/10/12	12 News Today									
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF	Spots/Week		Rating 0.00				0.00 NM	4	\$8,000.00
17 KP	NX 08/13/	12 08/19/12	12 News 10pm N		10-1035p	MTWTFSS	:30	4	\$2,000.00 P-2	0.00 NM	-	φο,σσσ.σσ
# of	spots incre	ased from 2:	12 News 10 pm x to 4x for the weel	k per mike								
711 1-74	Start Date	End Date	Weekdays	Spots/Week		Rating 0.00						
Week	08/13/12	08/19/12	MTWTFSS 2 SAT TDY	CM	\$2,000.00 Saturday To		:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
18 KP	NX U0/10/	12 00/10/12	NBC Today Sho		,							
2000	Start Date	End Date	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
Week	: 08/13/12	08/19/12	S- 2 6-7p 12 News S	aturday CM	6-7p	S-	- :30	1	\$500.00P-2	0.00 NM	1	\$500.00
19 KP	NX 06/16/	12 00/10/12	6p News Now 1	hr								
VA/1-	Start Date	End Date 08/19/12	Weekdays	Spots/Weel	Rate 1 \$500.00	Rating 0.00						
	: 08/13/12 PNX 08/19		2 Sun 8-10a	CM	Various		5 :30	1	\$350.00 P-2	2 0.00 NM	1	\$350.00
57-5454 57-041			12 News Sun T		Doto	Pating					l	
10/	Start Date	End Date 08/19/12		Spots/Weel	Rate 1 \$350.00	Rating 0.00						
	:: 08/13/12 PNX 08/19		2 530-6p 12 News	s SundayCM	530-6p		s :30		1 \$500.00P-	2 0.00 NM	1	\$500.00
21 Kr	147. 00/10		12 News Sunda									
	Start Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						

End Date

Start Date

Print Date: 08/08/12 16:48:44

KPNX

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06264226 08/07/12 - 08/20/12 Product Desc:

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Estimate:

4939

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	The second secon		Amount
_		0.70	2 08/19/12	530-6p 12 News S 12 News Sunday	SundayCM	530-6p	S	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
W	Star eek: 08/	<u>t Date</u> 13/12	End Date 08/19/12	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00						000 000
22	KPNX	08/13/1	2 08/17/12	12 News Today	CM	530-6a	MTWTF	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
	rr form \$	3150 to \$	200 per mik	е									
		rt Date	End Date 08/19/12	Weekdays MTWTF	Spots/Week 1	Rate \$200.00	Rating 0.00						0005.00
	KPNX		2 08/17/12		CM	12-1230p	MTWTF	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
				12 News at Noon								l .	
3				match total	Spots/Week	Rate	Rating					l	
W	<u>Sta</u> /eek: 08/	<u>rt Date</u> 13/12	End Date 08/19/12	Weekdays MTWTF	Spots/week 1	\$225.00	0.00					10	\$34.075.00
*Tax	1 Note:	Tax 0.5%	,								Totals	49	\$34,075.00